



Winners for Spring 2009 15-Week Stock Market Game Competition

State Rank	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
1	ZZ336	48.0872	\$150,889.22	Scott County Ninth Grade School	Greg OBryan
2	ZZ328	39.6184	\$142,420.47	Paul Laurence Dunbar HS (Fayette)	Angela Bullock
3	ZZ532	31.2765	\$135,999.99	Pendleton County HS	Lee Teegarden
4	ZZ474	23.5471	\$128,488.76	Trinity HS (Louisville)	Dr. Thomas Zehnder
5	ZZ287	25.5478	\$128,349.81	Rowan County Senior HS	Cindy Rhodes
6	ZZ492	24.8560	\$128,161.93	Campbell County HS	Mike Bankemper
7	ZZ61	26.3029	\$125,839.90	Model Laboratory HS (Madison)	Charlene Park
8	ZZ288	21.3982	\$124,200.21	Rowan County Senior HS	Cindy Rhodes
9	ZZ529	19.0987	\$123,822.14	Pendleton County HS	Lee Teegarden
10	ZZ525	17.7788	\$122,502.27	Pendleton County HS	Lee Teegarden

Regional Rankings	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
Central Elem/MS	ZZ160	17.6258	\$117,162.74	Good Shepherd School (Franklin)	Mark Meyers
Central HS	ZZ474	23.5471	\$128,488.76	Trinity HS (Louisville)	Dr. Thomas Zehnder
East HS	ZZ287	25.5478	\$128,349.81	Rowan County Senior HS	Cindy Rhodes
North Elem/MS	ZZ403	15.0277	\$118,120.95	Bracken County Middle Sch	Claire Sollars
North HS	ZZ336	48.0872	\$150,889.22	Scott County Ninth Gr. School	Greg OBryan
West Elem/MS	A0	7.9328	\$107,512.07	Murray Middle School	Sheri Rust
West HS	ZZ278	16.2916	\$115,828.58	Marshall County HS	Rebecca Phelps

The Scott County Ninth Grade School team held onto their lead and pulled ahead, even as the P.L.Dunbar High School team tried to take their lead in the 14th week. Congratulations Greg!

The Stock Market Game™ is a national program of the Foundation for Investor Education and is offered in Kentucky by the Kentucky Council on Economic Education (KCEE). It is an interactive, interdisciplinary program for students in grades 4-12 (and college) to learn about economics, finance, and our American economic system. The program is offered each Fall and Spring. Over a period of 15 weeks, teams of students research companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks and mutual funds. Teams are ranked on equity in portfolio. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. Student teams compete against other Kentucky teams statewide and across local regions for prizes.

For Spring 2009, 549 teams of 1,850 students and 55 teachers participated in our 15-week Stock Market Game competition. *A total of 2,220 teams of 8,203 students and 278 teachers took part in our online competitions, the Take Stock in Kentucky, Stock Market Game, or our new Year-Long Stock Market Game for the school year.*

Winning teams held a diversified selection of stocks this spring and you can see that teams had various strategies based on the variety of profitable stocks in their portfolios: HOT (Starwood Hotels) which was hot!, TGT (Target), AAPL (Apple), JCP (JCPenney), BIDU (Baidu), ARO (Aeropostale), JPM (JP Morgan Chase) and RTP (Rio Tinto). Students invested during these difficult economic times and most of the winning teams still made a profit, with 18 teams showing a profit with their \$100,000 beginning portfolios. During these tough market conditions over the past 15 weeks, 61% of the teams finished with portfolios that had greater percentage returns in than the S&P500 for the same period, which shows these students really do their homework when it comes to research! Congratulations to all the teams participating!!

Stock Market Game awards include: 1st place prize of \$300, 2nd place of \$200, and 3rd place of \$100 to be used by the school, class, or team, plus \$50 for a class pizza party. The first place state awards team from Scott County Ninth Grade School will receive class trophies and medals at the KCEE Awards dinner on June 23. The top 10 teams in the state will all receive Stock Market Game Winners Tshirts. The top team in each region will also receive a check for \$50 for the team or class.

"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn." Kim Code, teacher

"Keeping up with their portfolios enabled (my students) to practice math skills and learn some valuable information about business. I have no doubt their math, social studies, and practical living skills were enhanced through this program!" Traci Gillock, Teacher

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or info@econ.org.

Stock Market Game is sponsored by Hilliard Lyons.
www.econ.org/smq