

## Elementary

Grades: 3-5

### McDonald's Game



Take charge of the McDonalds Corporation! You need to produce the beef, slaughter the cows, hire the staff and create a marketing campaign. Making money in a corporation like McDonald's is not simple at all! Behind every sandwich there is a complex process you must learn to manage: from the creation of pastures to the slaughter, from the restaurant management to the branding. You'll discover all the dirty secrets that made us one of the biggest companies in the world.

#### FAQ

##### **How easy is it to get started?**

**EASY! No registration is required.** *There is a recommended tutorial on the home page. This website is for elementary students 3-5. There is a great deal of student support and the teacher would not necessarily need to view the prior to class instruction. However, best practice would require teacher to have background knowledge.*

##### **Is this website a stand-alone lesson or is it best used as a supplement?**

*This supplemental site supports elementary students' understanding of costs involved in owning and operating a business. The site takes students from the farm to the consumer. No site should serve as the primary source of instruction. Basic background is required for any online interactive gaming or the instructional meaning is lost.*

##### **How much time will my students need to complete the activity? Also, is this one activity or a series of activities that must be completed as a whole?**

*This game can be played multiple times with multiple outcomes. The game can be played within one class period. The support of the teacher economic lesson plans will ensure student understanding prior to gaming.*

##### **What kind, if any, assessments or pre-/post-testing is provided?**

*None*

##### **Are there any supplements or lesson extensions provided for the classroom?**

*No*

**What grade levels would benefit from this website?**

*This website is best used with students grades 3-5. However, students are required to read passages therefore reading proficiency is beneficial or readers may be required for those reading below grade level.*

**What topics are covered by this website?**

*Students will be exposed to earned income, saving, spending, goods, services, consumer, producer, decision-making, choices, goods, services, natural resources, capital resources, human resources, production, specialization & division on labor, factory, agriculture, and profit.*

**What Kentucky Core Content does the website address?**

The site meets all the requirements for Kentucky Core Academic Standards (KCAS) for the economics strand of social studies.